

How an open parking ecosystem benefits cities

By creating an ecosystem for parking payments, cities can:

- Use one system to manage rules, rates and restrictions for all parking partners
- Boost payment compliance for parking
- Digitize revenue and reduce hardware costs
- Future proof for innovation such as connected or autonomous vehicles



What is an open ecosystem?

A true open ecosystem allows people to use the applications they use in their daily lives, such as navigation apps (like Google Maps) or in-car infotainment systems, to pay for parking.

It makes paying for parking easier and more convenient than ever before by enabling more options for users, while providing cities one system to manage payments coming from multiple partners.



Why are more options a good thing?

By integrating parking payments with the apps people use in their daily lives, parkers are more willing to pay, which drives higher compliance rates.

By improving compliance, digital revenue increases, allowing cities to remove costly hardware. With less hardware, rates and policies can be managed centrally and more dynamically using one system.



How can this be implemented?

Passport is the only operating system cities can use to future proof for innovation by eliminating the need to lock in exclusive parking vendors.

There is no longer a need to manage multiple procurements, communicate with numerous vendor contacts, or manually update rates and policies within several separated back-end systems. The Passport Operating System enables cities to centralize parking rate structures and make the rate service available to all ecosystem partners.

